



THE LAST PICTURE SHOW™
 PRESENTS
 RINNUVA & STILIZA
 Morphing Classic Movies and
 TV Shows into Unique Visual
 Experiences for a Modern
 Audience

GOAL OF THIS PRESENTATION

To Raise Funds and Establish Alliances for US Marketing of our Restoration Solution as well as the International Exploitation of our Films and TV Projects

- ❑ Explore strategic partnerships in Asia and Europe to release our projects in selected countries dubbed in local languages as well as with US soundtrack and Sub-titles.
- ❑ Create American Movie Classic sub-channels on streaming platforms in Asia and use this model to expand to Europe and beyond.
- ❑ Market RINNUVA, our AI assisted enhancement solution, to US and International studios and independent producers with older film and TV shows that could be re-released in HD or 4K.
- ❑ Develop COLORIZA, our colorization solution to greatly enhance the quality of colorization of film and TV shows thanks to advance algorithm and significant improvement in AI
- ❑ Introduce our transformative idea and technology, STILIZA, that converts any film or TV project into “Comic Flicks”

THE OPPORTUNITY

Thousands of Classic Movies and TV Shows Sit Dormant in Vaults in the US and Across the world

- **In the US alone thousands of movies and TV shows are sitting in the “vaults” of production companies and in the Public Domain losing their value.**
- **Movies and TV shows that have experienced great success when first released are no longer generating revenues.**
- **There are over 10,000 English Language titles sitting idle around the world with no plans for modernization and re-release.**
- **Public Domain movies and TV Shows include great classic titles like “To Catch a Thief”, “Meet John Doe”, “The Lone Ranger”, “the Beverly Hillbillies”, “Charade” and many more**

THE PROBLEM

Classic Movies and TV Shows are Obsolete

- **Most B&W movies and TV shows will never be seen - 60% of Viewers will switch to another channel when presented with a black and white movie or TV show.**
- **Image quality of old classic movies and TV shows does not meet the expectation of viewers used to HD and 4K TVs and surround sound.**
- **Movies and TV Shows that were classics 30 or 40 years ago and beyond are unknown to generation X, Y, Z as well as most Boomers.**
- **Storylines and dialogue in many classics are dated and almost comical as compared to current mainstream films and TV shows**

THE SOLUTION

The Last Picture Show proprietary solutions, RINNUVA and STILIZA are integrated processes using AI assisted technologies to achieve optimal restoration, image enhancements, colorization, and stylization of any movie or TV show



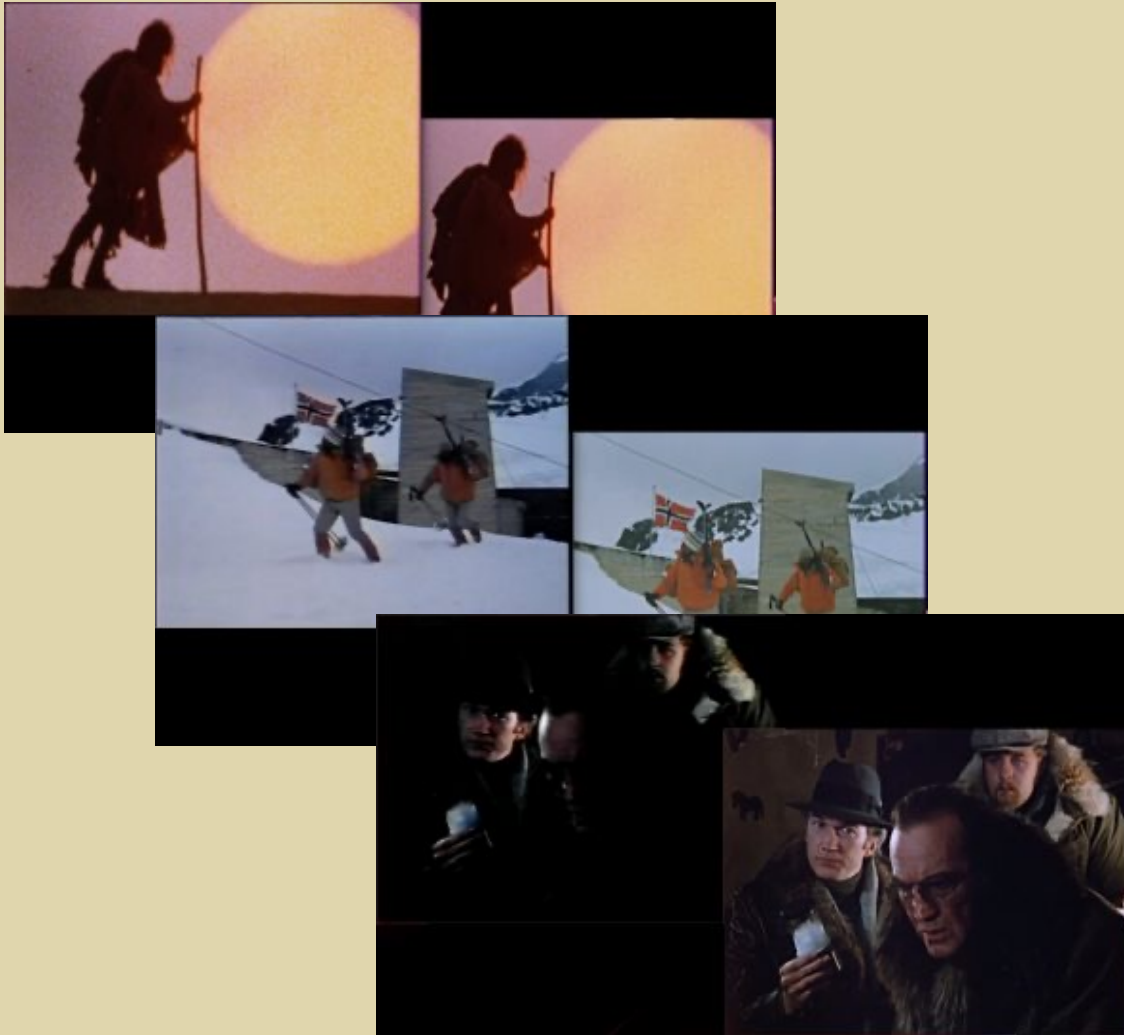
RINNUVA

COLORIZA

STILIZA

STILIZA delivers copyrightable versions of the movies and TV shows we stylize

RINNUVA RESTORATION



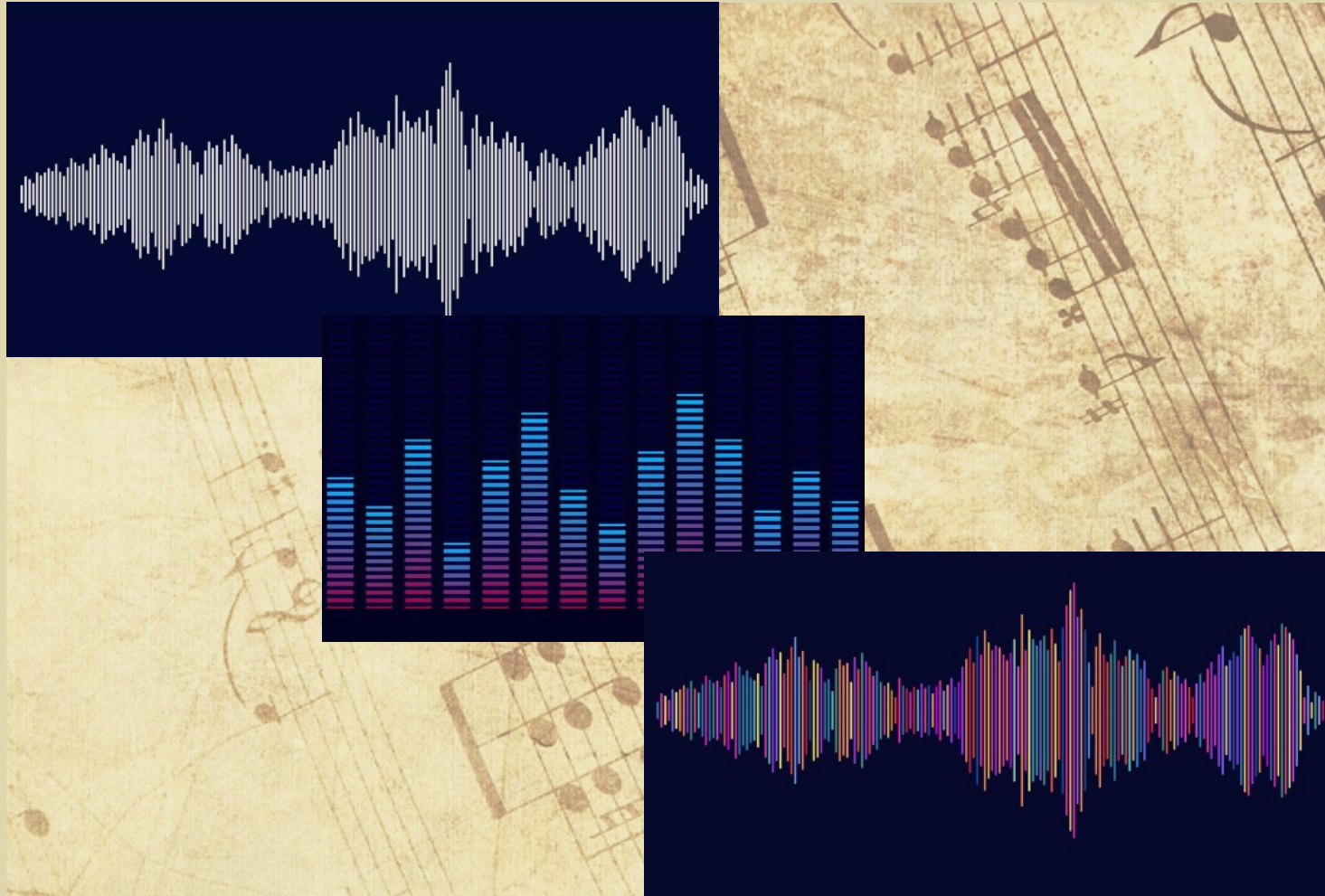
RINNUVA uses an AI assisted process for restoring and enhancing the images quality and colors of classic Films and TV shows to recreate the visual and audio vibrance these shows had when first released

RINNUVA IMAGE ENHANCEMENTS & UPSCALING



Our AI based solution greatly reduces the grain "signature" and scratches often seen in older motion picture and filmed TV shows allowing for a seamless upscaling of most projects to HD and 4K

RINNUVA AUDIO REMIX AND M&E



RINNUVA enables remixing the audio track to stereo channels and the opportunity for international distribution by rebuilding the Music and Effect tracks (M&E) for language dubbing and worldwide distribution

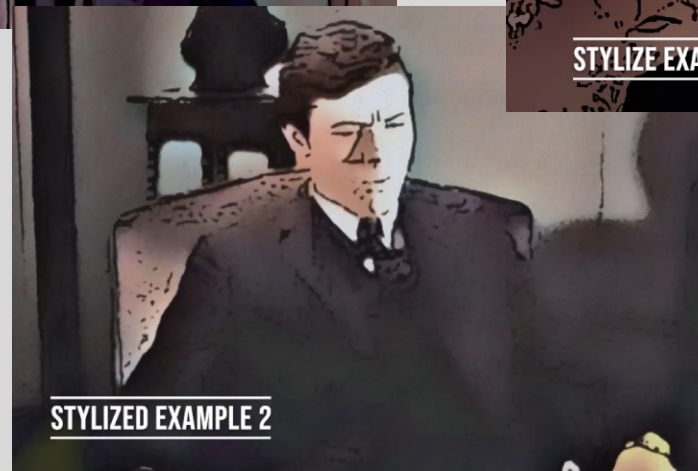
STILIZA



**Our patent pending
STLIZA solution utilize AI
assisted image
stylization, turning some
classic movies and TV
Shows into innovative,
contemporary works of
art that appeal to wide
range of viewers and
that are copyrighted**

We completed and copyrighted two motion picture projects as proof of concept

STILIZA (B&W to Color to Stylize - we call them COMICFLICKS)



These are samples of what can be achieved. Other image treatments are available

STILIZA (Transform Movies & TV Shows Into a New Visual Experience)



TARGET AUDIENCE

- ❖ **12-30 years old accustomed to comics, anime, video games, virtual reality and expect entertaining and colorful movies and TV shows with effects that challenge the norm**
- ❖ **The 18-25 active entertainment consumers looking for more content and an alternative to typical movies or TV shows that are made for their parents**
- ❖ **The growing number of mature and older viewer looking for an alternative to Hollywood high intensity, explosive movies**
- ❖ **Nostalgic viewers and movie buffs as well as people looking to connect with the past**
- ❖ **Non-English-speaking audience who can discover classic movies and TV shows either subtitled or dubbed into their own language thanks to our ability to produce M&Es**
- ❖ **Educators desiring to introduce classic movies or historical events in a modern setting thanks to restoration, colorization and stylization**

CURRENT STATUS

PROJECTS COMPLETED

- ✓ Secured the Trademark Name “The Last Picture Show”
- ✓ Distribution agreement with two global distributors with projects released
- ✓ Restoration, enhancements of over 100 classic movies and TV Shows, with several colorized. Most projects are currently streaming on Amazon, TUBI, Roku and other streaming services (see examples below)
- ✓ Secured Copyrights for two movies using the STILIZA COMICFLICK process

MOVIES	ACTION	PROCESSES	LINKS (CLICK TO VIEW)
X15 – Charles Bronson, Mary Tyler Moore, David McLean	Image Enhancements and Upscaling	RINNUVA	X15 - on AMAZON
THE LAST MAN ON EARTH With Vincent Price	Image Enhancements, Upscaling and Colorization	RINNUVA + STILIZA COLORIZATION	LAST MAN ON EARTH - COLORIZED - on TUBI
CHARADE - Gary Grant , Audrey Hepburn	Image Enhancements and Stylization of movie	RINNUVA + STILIZA COMICFLICK	CHARADE - STILIZED - on VIMEO
DANTE'S INFERNO - Spencer Tracy, Claire Trevor, Rita Hayworth	Restoration, Image Enhancements and Upscaling	RINNUVA	DANTE'S INFERNO - on TUBI

PROJECTS THAT WERE STARTED

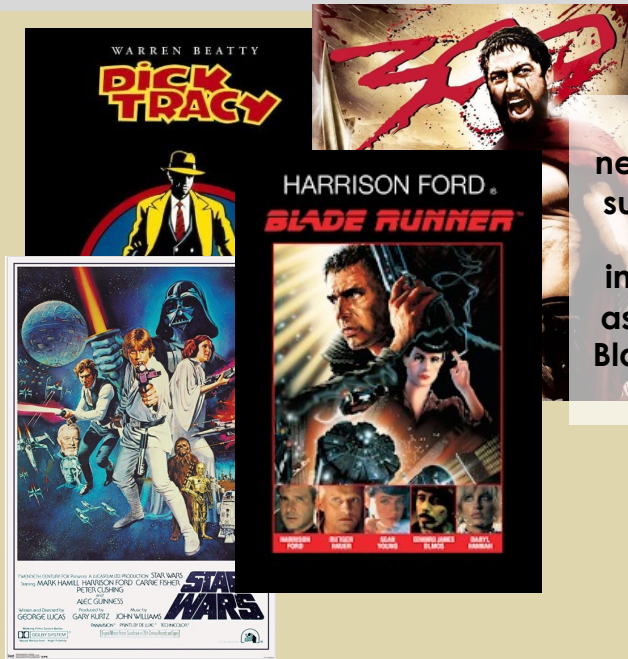
- ✓ AI Assisted Colorization
- ✓ Final Application for Patent for the RINNUVA and STILIZA COMICFLICK Processes

NEXT GOAL - PHASE 2

Expand library of projects, as well as colorization, restoration services

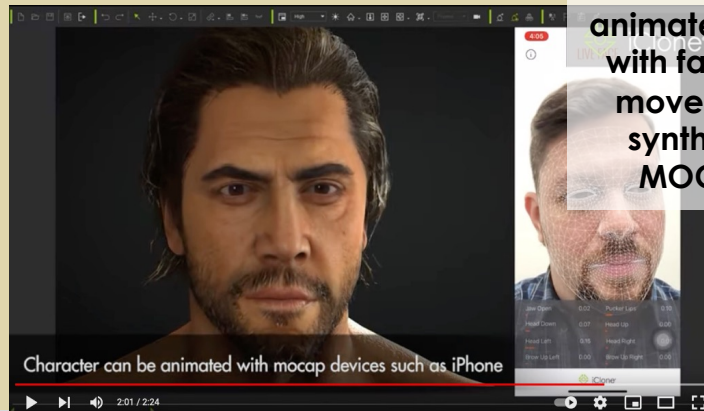
- Expand restoration, image enhancements, colorization and stylization to the 4000+ movies and TV shows that are available to us.
- Partner with technology team to enhance colorization process using advanced algorithm and Artificial Intelligence to render more realistic colors of B&W images
- Offer restoration, colorization and stylization services to studios for rejuvenation and monetization of their classic movies and TV shows
- Promote our movies and TV Shows at international venues in Asia and beyond with the aim of creating an American Movie Classic channel using Eng. and optional local soundtracks.
- Secure rights to newer titles (not in PD), restore and market via syndication or distribution deals to streaming services or through distribution channels
- Offer an App to allow users to subscribe, watch or download movies and TV shows and customize settings as well as create hangouts, group viewing, comments, etc.

OTHER GROWTH OPPORTUNITIES



Expand concept to newer releases that are suitable for this type of filter treatment. For instance, movies such as Dick Tracy, Popeye, Blade Runner, Troy, 300, Star Wars, etc.

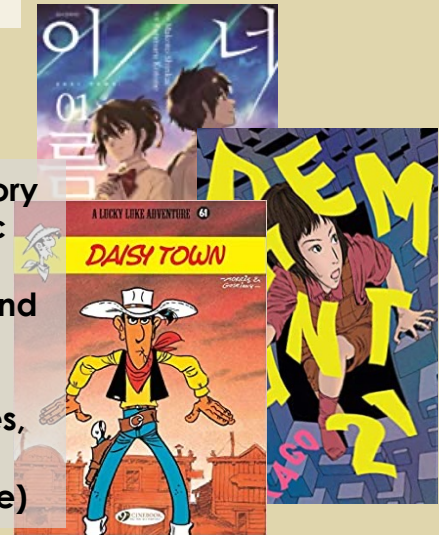
Add an AI generated host (like "Max Headroom"*) who is witty, fun and surprising and enable users to create, customize and animate their own persona with face recognition, lip movement and speech synthesis such as MOCAP and iCLONE



Offer unique customization options for images and sounds enabling user to create their own stylization, integrating filters and Bitmoji like SNAPCHAT enabling group watching, sharing and chatting like WATCH2GETHER



Explore the huge inventory of comics and graphic novels worldwide and cooperate with writers and publishers to develop original, made-for-streaming comic movies, TV series and Comic Novellas (Comic Theatre)



RINNUVA + STILIZA = Transforming Movies and TV Shows Into a New Visual Experience





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THANK YOU FOR YOUR CONSIDERATION