



THE LAST PICTURE SHOW™
 PRESENTS
 RINNUVA & STILIZA
 Transforming Classic Movies
 and TV Shows into Unique
 Visual Experiences in HD and
 4K for a Modern Audience

GOAL OF THIS PRESENTATION

To Establish Alliances and Generate Revenues for the International Exploitation of our Classic Movies and TV Library and marketing our Restoration, Colorization and Stylization Solutions

- ❑ Explore strategic partnerships in Asia and Europe to release our projects in selected countries dubbed in local languages along with US soundtrack and Sub-titles.
- ❑ Create American Movie Classic specialized channels on streaming platforms in Asia, Europe, Latin America and beyond.
- ❑ Market RINNUVA, our AI assisted enhancement solution, to US and International studios as well as independent producers with older film and TV library that could be re-released in HD or 4K.
- ❑ Develop COLORIZA, our colorization solution to greatly enhance the quality of colorization of film and TV shows thanks to advance algorithm and significant improvement in AI
- ❑ Introduce our transformative idea and technology, STILIZA, that converts any film or TV project into “Comic Flicks” and delivered copyrightable film and TV shows

THE OPPORTUNITY

Thousands of Classic Movies and TV Shows Sit Dormant in Vaults in the US and Across the world

- **In the US alone thousands of movies and TV shows are sitting in the “vaults” of production companies and in the Public Domain losing their value.**
- **Movies and TV shows that have experienced great success when first released are no longer generating revenues.**
- **There are over 10,000 English Language titles sitting idle around the world with no plans for modernization and re-release.**
- **Over 3500 movies and TV Shows are in the Public Domain in the US including great masters like “ALL QUIET ON THE WESTERN FRONT”, “A FAREWELL TO ARMS”, “CHARADE” and many more**

THE PROBLEM

Classic Movies and TV Shows are Obsolete

- **Most B&W movies and TV shows will never be seen - 60% of Viewers will switch to another channel when presented with a black and white movie or TV show.**
- **Image quality of old classic movies and TV shows does not meet the expectation of viewers used to HD and 4K TVs and surround sound.**
- **Movies and TV Shows that were classics 30 or 40 years ago and beyond are unknown to generation X, Y, Z as well as most Boomers.**
- **Storylines and dialogue in many classics are dated and almost comical as compared to current mainstream films and TV shows**

THE SOLUTION

The Last Picture Show proprietary solutions, RINNUVA and STILIZA are integrated processes using AI assisted technologies to achieve optimal restoration, image enhancements, colorization, and stylization of any movie or TV show



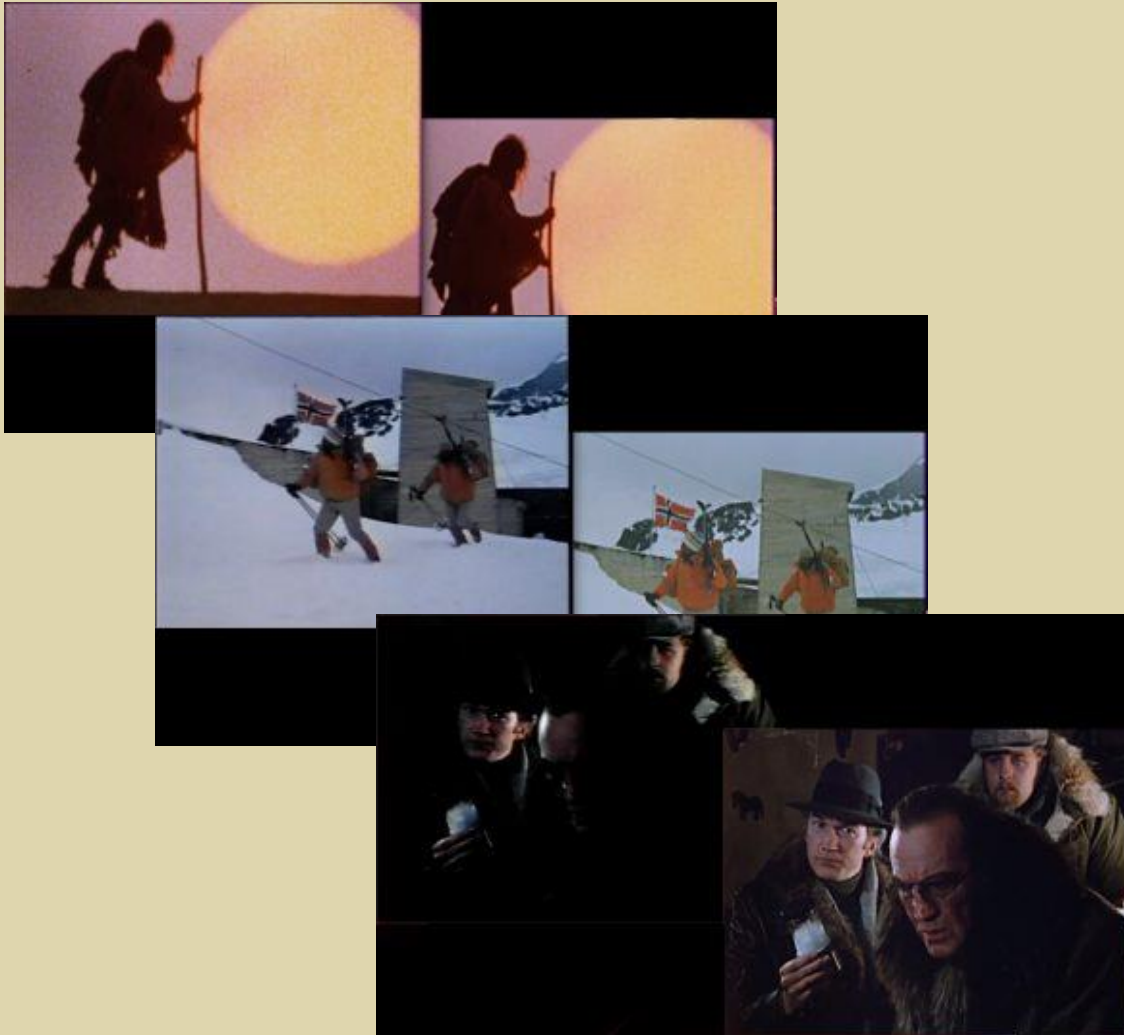
RINNUVA

COLORIZA

STILIZA

STILIZA delivers copyrightable versions of the movies and TV shows we stylize

RINNUVA RESTORATION



RINNUVA uses an AI assisted process for restoring and enhancing the images quality and colors of classic Films and TV shows to recreate the visual and audio vibrance these shows had when first released

RINNUVA IMAGE ENHANCEMENTS & UPSCALING



Original Video (SD)



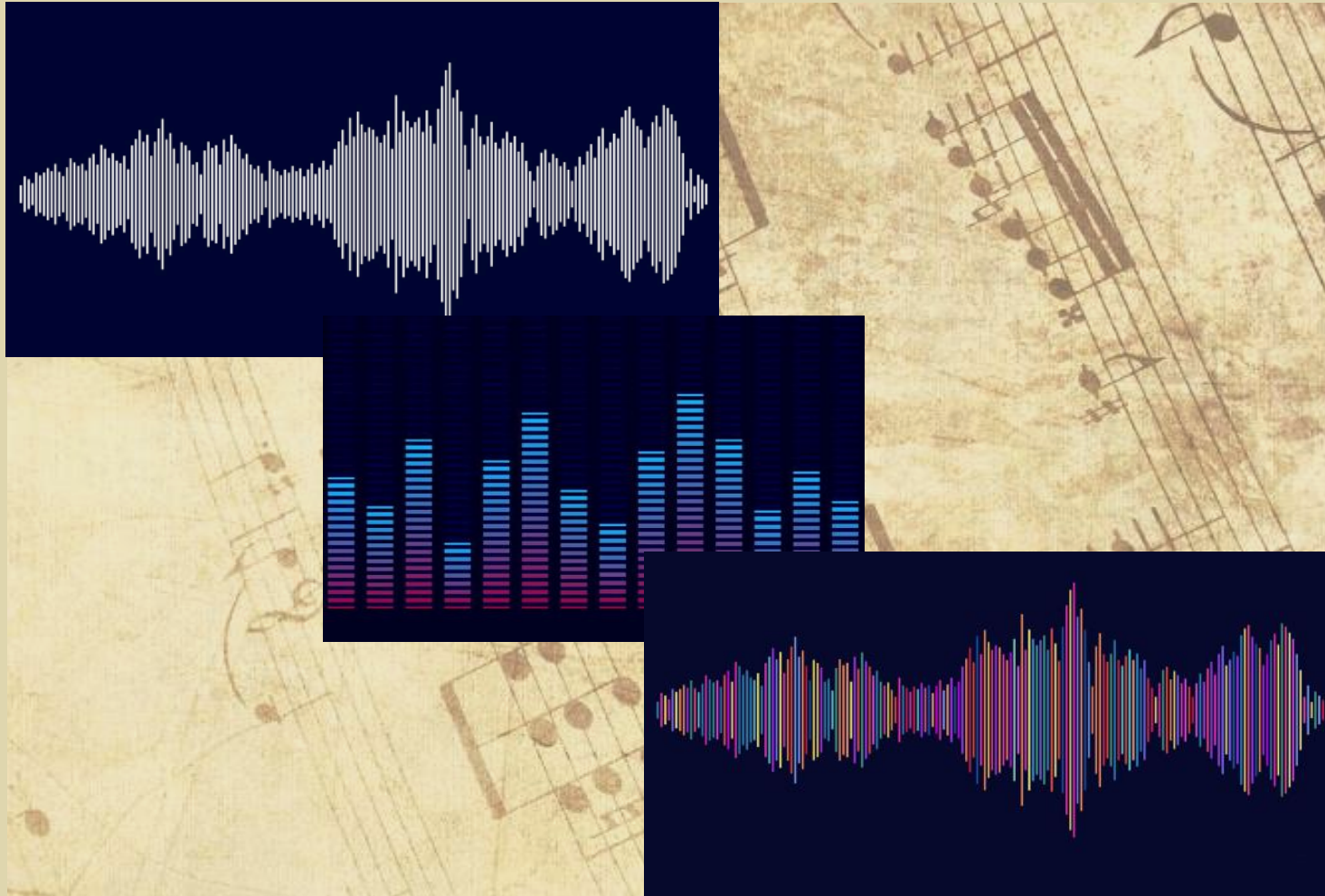
Upscaled Video to HD



Enhanced Video (Reduced Grain/Improved Colors and Contrast)

Our AI based solution greatly reduces the grain "signature" and scratches often seen in older motion picture and filmed TV shows allowing for a seamless upscaling of most projects to HD and 4K

RINNUVA AUDIO REMIX AND M&E



RINNUVA includes the remixing and enhancement of the audio track to stereo channels as well as the re-creation of the Music and Effect (M&E) Track enabling voice dubbing in any language and the opportunity for worldwide distribution

STILIZA



Our patent pending STILIZA solution utilizes AI assisted image stylization, turning any movie or TV Show into new visual experience, work of art that appeal to a wide range of viewers and that are copyrighted

We completed and copyrighted two motion picture projects as proof of concept

STILIZA (B&W to Color to Stiliza - we call the resulting process ComicFlick)



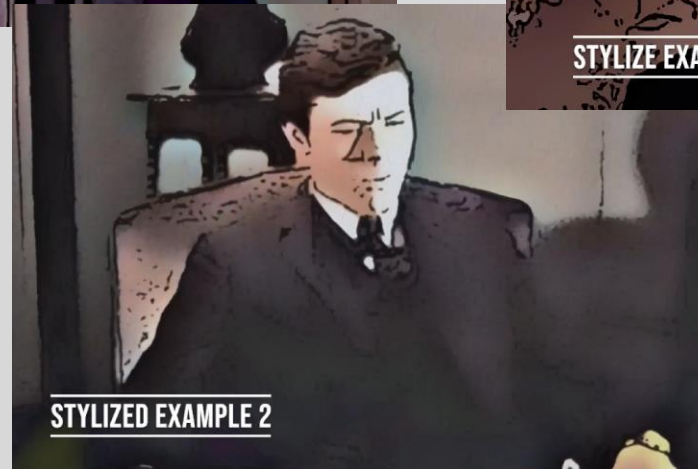
RESTORED B&W



COLORIZED



STYLIZED EXAMPLE 1



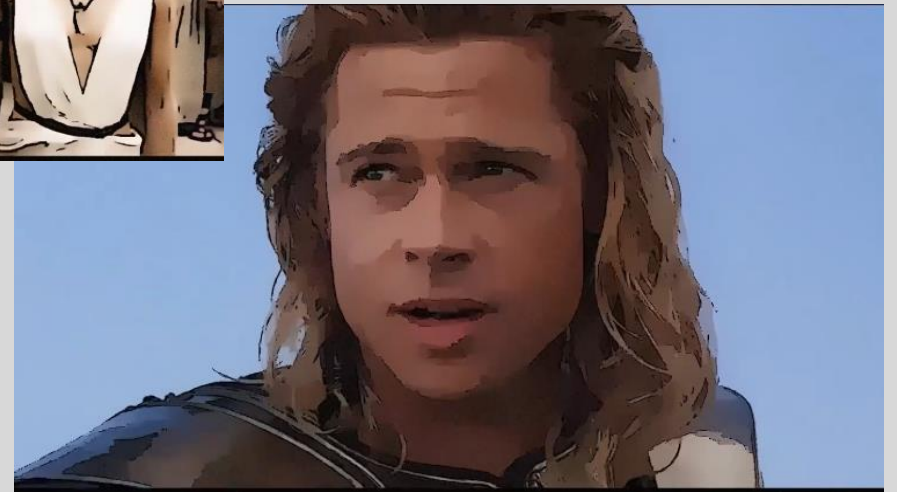
STYLIZED EXAMPLE 2



STYLIZED EXAMPLE 3

These are samples of what can be achieved. Other image treatments are available

STILIZA (Transforming movie & TV show Into a new visual experience)



TARGET AUDIENCE

- ❖ **12-30 years old accustomed to comics, anime, video games, virtual reality and expect entertaining and colorful movies and TV shows with effects that challenge the norm**
- ❖ **The 18-25 active entertainment consumers looking for more content and an alternative to typical movies or TV shows that are made for their parents**
- ❖ **The growing number of mature and older viewer looking for an alternative to Hollywood high intensity, explosive movies**
- ❖ **Nostalgic viewers and movie buffs as well as people looking to connect with the past**
- ❖ **Non-English-speaking audience who can discover classic movies and TV shows either subtitled or dubbed into their own language thanks to our ability to produce M&Es**
- ❖ **Educators desiring to introduce classic movies or historical events in a modern setting thanks to restoration, colorization and stylization**

CURRENT STATUS

PROJECTS COMPLETED

- ✓ Secured the Trademark Name "The Last Picture Show"
- ✓ Distribution agreement with two global distributors with projects released
- ✓ Restoration, enhancements of over 150 classic Movies and TV Shows, including several colorized projects
- ✓ May films are streaming on Amazon, TUBI, Roku and other services
- ✓ Secured Copyrights for two movies using the STILIZA's ComicFlick process

MOVIES	ACTION	PROCESSES	LINKS (CLICK TO VIEW)
X15 – Charles Bronson, Mary Tyler Moore, David McLean	Image Enhancements and Upscaling	RINNUVA	X15 - on AMAZON
THE LAST MAN ON EARTH With Vincent Price	Image Enhancements, Upscaling and Colorization	RINNUVA + STILIZA COLORIZATION	LAST MAN ON EARTH - COLORIZED - on TUBI
CHARADE - Gary Grant , Audrey Hepburn	Image Enhancements and Stylization of movie	RINNUVA + STILIZA COMICFLICK	CHARADE - STLIZED - on VIMEO
DANTE'S INFERNO - Spencer Tracy, Claire Trevor, Rita Hayworth	Restoration, Image Enhancements and Upscaling	RINNUVA	DANTE'S INFERNO - on TUBI

PROJECTS THAT WERE STARTED

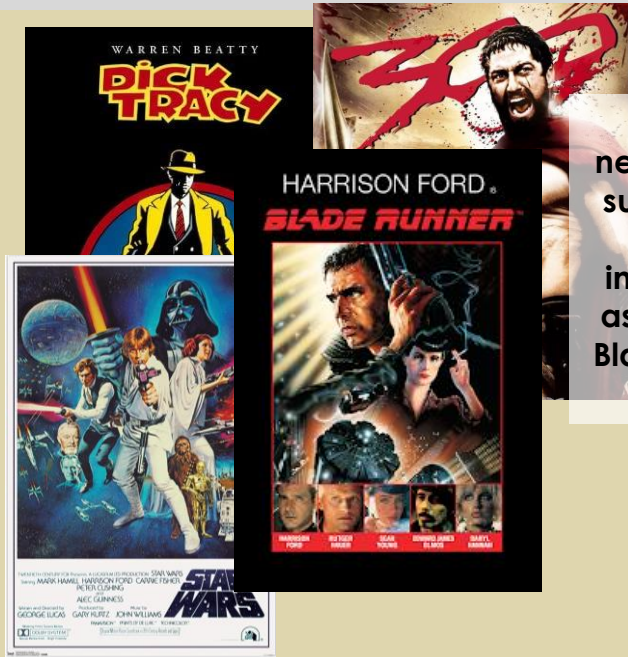
- ✓ AI assisted colorization
- ✓ Final application for patent for the RINNUVA and STILIZA ComicFlick Processes

NEXT GOALS

Expand library of projects, as well as colorization, restoration services

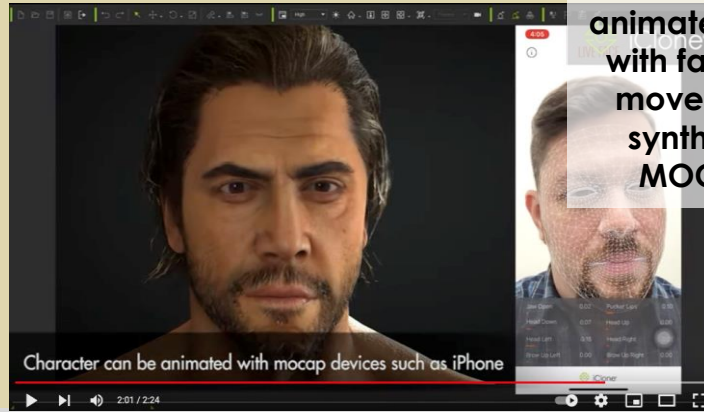
- Expand restoration, image enhancements, colorization and stylization to the 3500+ movies and TV shows that are available to The Last Picture Show.
- Partner with technology team to enhance colorization process using advanced algorithm and Artificial Intelligence to render more realistic colors of B&W images
- Offer restoration, colorization and stylization services to studios for rejuvenation and monetization of their classic movies and TV shows
- Promote our movies and TV Shows at international venues in Asia and beyond with the aim of creating an American Movie Classic channel using Eng. and optional local soundtracks.
- Secure rights to newer titles (not in PD), restore and market via syndication or distribution deals to streaming services or through distribution channels
- Offer an App to allow users to subscribe, watch or download movies and TV shows and customize settings as well as create hangouts, group viewing, comments, etc.

OTHER GROWTH OPPORTUNITIES



Expand concept to newer releases that are suitable for this type of filter treatment. For instance, movies such as Dick Tracy, Popeye, Blade Runner, Troy, 300, Star Wars, etc.

Add an AI generated host (like "Max Headroom"*) who is witty, fun and surprising and enable users to create, customize and animate their own persona with face recognition, lip movement and speech synthetization such as MOCAP and iCLONE



Offer unique customization options for images and sounds enabling user to create their own stylization, integrating filters and Bitmoji like SNAPCHAT enabling group watching, sharing and chatting like WATCH2GETHER

Explore the huge inventory of comics and graphic novels worldwide and cooperate with writers and publishers to develop original, made-for-streaming comic movies, TV series and Comic Novellas (Comic Theatre)



Watch our RINNUVA & STILIZA Intro Video

Video should start automatically or click on Play or [click here to watch online](#)





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THANK YOU FOR YOUR CONSIDERATION